



LXE Hearing Celebrates World Hearing Day

LXE Hearing continues to make hearing care more accessible worldwide—through the ongoing work of the hearX Foundation, SAN JOSE, Calif., – [LXE](#), a global leader in hearing health formed by the merger of [Lexie](#), [hearX](#)[®], and [Eargo](#), celebrates [World Hearing Day](#). Together, the brands have helped over 3 million people across 192 countries, delivering accessible hearing care worldwide.

This milestone comes in the context of World Hearing Day 2026, led by the [World Health Organization](#), with the theme: *“From communities to classrooms: hearing care for all children. Act now so no child is left behind due to ear or hearing problems.”* While LXE’s focus spans all communities, the theme resonates with the ongoing work of the [hearX Foundation](#), which has been advancing hearing care programs for years.

Ongoing Commitment Through the hearX Foundation

Since 2017, the hearX Foundation has been the cornerstone of LXE’s mission to make hearing care accessible to all. To date, the Foundation has conducted over 125,000

tests, providing vital screenings and support to thousands of individuals in underserved communities across South Africa.

In honor of World Hearing Day 2026, the Foundation is taking its impact further with the launch of an innovative, AI-powered WhatsApp-based Teacher Training program focused on hearing awareness. The initiative aligns with this year's global theme by focusing on equipping teachers to play an active role in the early identification and support of childhood hearing difficulties.

This short, practical training is designed to help teachers to:

- Understand the importance of healthy hearing
- Identify possible hearing difficulties in learners
- Learn simple steps to support children in the classroom

By turning educators into frontline advocates for hearing health, the hearX Foundation is working to impact hearing awareness in classrooms worldwide. Teachers who work with preschool or school-aged children are encouraged to participate in the training by following this [link](#) and sending the word 'EARS' on the WhatsApp line to begin.

"Over the past year, our combined reach has demonstrated the power of innovation, technology, and mission-driven programs in making hearing care accessible to millions," said [Adam Karp](#), CEO of LXE. "The ongoing work of the hearX Foundation is a vital part of this mission, ensuring hearing care extends to communities across the globe."

About LXE Hearing

LXE Hearing is a comprehensive hearing health company resulting from the merger of the Lexie Hearing, Eargo, and hearX brands. With a collective 25 years of experience as hearing health innovators, LXE Hearing seeks to set new industry standards that marry Eargo's and Lexie's award-winning credentials in design, device features, sound technology and mobile platforms against the background of the companies' customer-first ethos.



Contact Details:

Zeen Fourie
Senior Manager: Marketing
zandereen@hearxgroup.com
